



ESET vs. Bitdefender: Why ESET is the clear choice

- ✓ Independent reviews by IT professionals rate ESET higher than Bitdefender across the board
- ✓ Users have reported Bitdefender is complex to administer, implement and manage
- ✓ ESET has a lighter system impact, proven in test results and confirmed by users who complain about Bitdefender's system slowdowns
- ✓ ESET is more accurate and more reliable, detecting more threats and issuing fewer false alarms
- ✓ ESET is known throughout the industry for friendly, Australia-based technical support.

Why choose ESET over Bitdefender?

More highly recommended

ESET	Bitdefender
89%	84%

Gartner Peer Insights

<https://www.gartner.com/reviews/market/endpoint-protection-platforms/compare/product/bitdefender-gravityzone-enterprise-security-vs-eset-endpoint-security>

Quality of tech support

ESET	Bitdefender
9.0	8.1

G2 customer reviews

<https://www.g2.com/compare/bitdefender-gravityzone-vs-eset-protect-advanced>

Easier to use

ESET	Bitdefender
9.0	8.2

G2 customer reviews

<https://www.g2.com/compare/bitdefender-gravityzone-vs-eset-protect-advanced>

Overall rating

ESET	Bitdefender
4.6	4.5

Based on verified reviews from real users

<https://www.gartner.com/reviews/market/endpoint-protection-platforms/compare/product/bitdefender-gravityzone-enterprise-security-vs-eset-endpoint-security>

Fewer false alarms

ESET	Bitdefender
0	2

Independent test results

<https://www.av-comparatives.org/tests/business-security-test-march-april-2022-factsheet/>

Lighter system impact

ESET	Bitdefender
3.4	7.7

Independent test results

<https://www.av-comparatives.org/tests/performance-test-april-2022/>

Why do customer reviews favor ESET?

- ✓ Easy to install, set up and manage
- ✓ User-friendly interface
- ✓ Advanced features and functions
- ✓ Responsive, knowledgeable support

Practical business reasons for choosing ESET



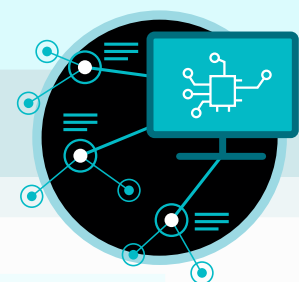
Superior technologies

Ransomware Shield, LiveGrid® global detection system, in-product cloud sandboxing, machine learning and behavioral detection create a multilayered defense.



Centralized management

With ESET PROTECT cloud-based management console, you can deploy, configure and manage security across all of your endpoints from a single location.



Rightsized security

ESET has the optimal features and capabilities for medium-sized businesses with small IT staffs—while offering enterprise capabilities that you can grow into.