

ProSieben Austria

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MARTIN SCHILLER-PRÖHL, TECHNICAL ENGINEER
PROSIEBENSAT.1 PULS 4 GMBH



NO. SEATS: 450
COUNTRY: AUSTRIA
WWW.PROSIEBENSATIPULS4.COM

THE CUSTOMER

ProSieben Austria broadcasts PULS 4, Austria’s fourth national terrestrial TV channel. As a service provider for the diverse business areas covered by ProSiebenSat.1 Puls4 GmbH, IT plays a prominent role, guaranteeing the trouble-free flow of all work processes and communication. Maximum security for the company’s data and video, and those of its partners, is essential.

PROTECTING BROADCAST IT SYSTEMS

After the merger of the IT departments of PULS4, SevenOneMedia and sixx Austria (formerly Austria9), the firm decided to find a single IT security provider. In the past, various virus scanners were used in the individual corporate departments, making centralised management impossible – and resulting in high and growing maintenance outlay. ProSieben Austria also wanted to radically improve malware recognition rates.

THE SOLUTION: ESET

Following initial contact via an IT employee with previous experience of ESET products, advertisements and test results in the relevant trade magazines were the key factor in the decision to carry out a company-wide test of ESET products. The test phase lasted two and half months and Martin Schiller-Pröhl, Technical Engineer at ProSiebenSat.1 PULS 4 GmbH, rated the support quality as *“outstanding in dealing with problems – with fast response times”*.

A direct comparison with ProSieben Austria’s legacy solutions enabled the system administrators to prove clearly that ESET Endpoint Antivirus Business Edition’s recognition rate was higher – and it was precisely this fact that formed the decisive reason to select ESET as sole supplier.

“ESET’s technology works silently in the background, there has so far been no feedback from users – except in cases of virus or Trojan attacks, which were effectively combated by the system – which is actually exactly the effect you want in an IT context,” Martin Schiller-Pröhl commented.

KEY BENEFITS FOR PROSIEBEN AUSTRIA

- ESET’s solution demonstrated the **highest malware recognition rates** in direct comparisons with ProSieben Austria’s previous suppliers
- ESET Endpoint Antivirus Business Edition was **implemented simply and effectively**, replacing a complex mix of solutions
- ESET’s Remote Administrator provided an **intuitive central management tool**, consolidating IT security management processes across hundreds of employees and multiple operating systems, including Windows and OSX.
- The solution was rolled out with **no compatibility problems**
- ESET software now places **lower demands on ProSieben Austria’s systems** and performs unobtrusively and efficiently in day-to-day operations.