



# MSP PROGRAM

Grow your business with  
our trusted IT security

CYBERSECURITY  
EXPERTS ON YOUR SIDE



# Why ESET



## WE ARE FOCUSED SOLELY ON IT SECURITY FOR 30 YEARS

We have a long track record. ESET's founders were among the first in the world to develop antivirus software, in 1987.

More than 30 years on, ESET offers much more than antivirus and now delivers solutions to meet the wider IT security needs of our customers. But while customers and technology evolve, our focus remains constant: we do IT security – and nothing else.

We have always produced stable, effective products and have been ranked consistently by independent testers as one of the best-performing IT security solutions providers.



## WE OPERATE GLOBALLY IN MORE THAN 180 COUNTRIES

ESET has a sales presence in 180 countries worldwide – which means we can offer a localized approach and local tech support.

Our partners around the world are outstanding. They understand the markets you operate in, the problems you face, and the opportunities you are trying to make the most of – just ask them for examples of the companies they have helped.



## OUR SOFTWARE IS EASY TO USE, AND WON'T SLOW DOWN YOUR HARDWARE

ESET's endpoint and server security solutions are renowned for their light system footprint and ease of use. They will not overwhelm your system, or you. They are designed to let your systems run at full speed and allow you to compete, while not being distracted by day-to-day management of cyber threats.

In an independent survey of more than 1,200 ESET users, 81% of our customer said that ESET's light system footprint was one of the factors that led them to choose our solution; 64% mentioned ease of management using our remote management console.



## WITH RAPID ROI, OUR SOLUTIONS PAY FOR THEMSELVES

Investing in IT security is essential, given the potential costs to your business of a digital intrusion – in terms of physical and reputational damage, not to mention the costs of recovery. But how quickly should your investment pay off?

Our customers say that ESET solutions deliver rapid ROI: In a third-party survey of more than 550 ESET customers, almost two-thirds said they saw a return on their investment in less than 6 months, and 94% reported that the solution had paid for itself within one year.



## WE LET YOU GET ON WITH MAKING THE MOST OF YOUR BUSINESS

Our promise is to ensure that you can Enjoy Safer Technology. Our first priority is to make sure your information technology is always secure. In a recent survey of our customers, more than half (56%) said that one of the main benefits of using ESET was that it freed IT resources to pursue other projects.



## OUR TECHNOLOGY IS AMONG THE BEST IN THE WORLD

Our technology has consistently led the industry in malware detection for more than 15 years, winning more Virus Bulletin VB100 Awards than any of our competitors. It extends beyond traditional signature-based antivirus, by using advanced techniques and behavior-based detection to provide zero-day threat protection.

*“ESET has been a part of VB's comparative tests since the very beginning, way back in the late nineties, and their products continue to put in excellent performances time after time. We congratulate the team at ESET on a unique run of success over the last ten full years, not failing or even missing a single test in all that time.”*

**John Hawes, Technical Consultant and Test Team Director at Virus Bulletin**



## CUSTOMERS LOVE OUR BUSINESS SOLUTIONS

We have more than 110 million users worldwide. Our customers consistently pay tribute to our products, and our industry-leading customer support.

*“We especially liked ESET as it had very little impact on system performance...you don't even know it's running.”*

**Prabhat Gautam, IT Head, Oswal Castings Pvt. Ltd, India**

*“I've experienced various antivirus vendors over the years, and I was still surprised by ESET's superb performance. Your product plus service are incomparable.”*

**Koby Haviv, CTO, Shenkar College of Engineering and Design, Israel**

*“It does what it promised to do, at reasonable cost. I like it. We have renewed it 5 times already, which speaks for itself.”*

**Adrian Dooley, Head of IT, Pinewood Healthcare, Ireland**

*“ESET delivers everything you need in an anti-malware package: great detection rates, small footprint and centralized management. This, combined with the expert support and training the company provides, makes ESET our chosen supplier for protecting our customers' systems.”*

**Andy Miller, Managing Director, Miller Solutions (IT), United Kingdom**

# The only vendor with **record-breaking protection**



## World Record Holder — 100 Awards by VB100

ESET has the longest unbroken run of VB100 awards for malware detection of any IT security vendor. We've been excelling at VB100 tests since May 1998. Total number of Awards: 112 as of February 2019.

### RETURN ON INVESTMENT



ESET holds the top mark for spam detection, as awarded by Virus Bulletin.

### SPEED



ESET is the leader in delivering the lowest system-resource consumption, according to testing authority AV-Comparatives.

### DETECTION



ESET achieved the lowest number of False Positives (False Alarms). It is the ability to distinguish good files from malicious files.

### USABILITY & SUPPORT



ESET Endpoint Security Received Bronze Award in 2017 Gartner Customer Choice Awards for Endpoint Protection Platforms\*

\*Gartner Peer Insights reviews constitute the subjective opinions of individual end-users based on their own experiences, and do not represent the views of Gartner or its affiliates.

# Customer stories

# What our MSP partners say



“ We consider securing mailboxes a standard service that comes with freemail. The users of workstations in our company network appreciate the fact that ESET Endpoint Security does not slow down the system. Our IT department greatly values the ESET Remote Administrator tool for remote installation and configuration.

Pavel Zima, CEO, Seznam.cz



“ ESET Endpoint Antivirus protects servers and workstations: Effective, failure-free in operation and extremely sparing of resources.

Michael Todorovitsch, Head of Infrastructure Basis Systems, IT Solutions Austria Spardat GmbH



“ We needed a managed security solution for our customers which guarantees the best security, consumes minimum resources and does not impact the device's performance. ESET exceeds our expectations with their security portfolio. Their solutions are fast, stable and easy to install.

Ronald Niekoop, System Engineer, Vancis



“ We can always count on ESET for low support burden and licensing with daily billing and monthly invoicing, which only adds to the efficiencies we are looking for.

Gregory Peth, Company Manager, IP-System



“ We can always count on ESET for low support burden and licensing with daily billing and monthly invoicing, which only adds to the efficiencies we are looking for.

Emile Schouwstra, Director, Detron Cloud Services



“ We now have a comprehensive security solution with an extremely reliable partner in ESET.

Christian Klein, Strategic Buyer at Allianz Suisse

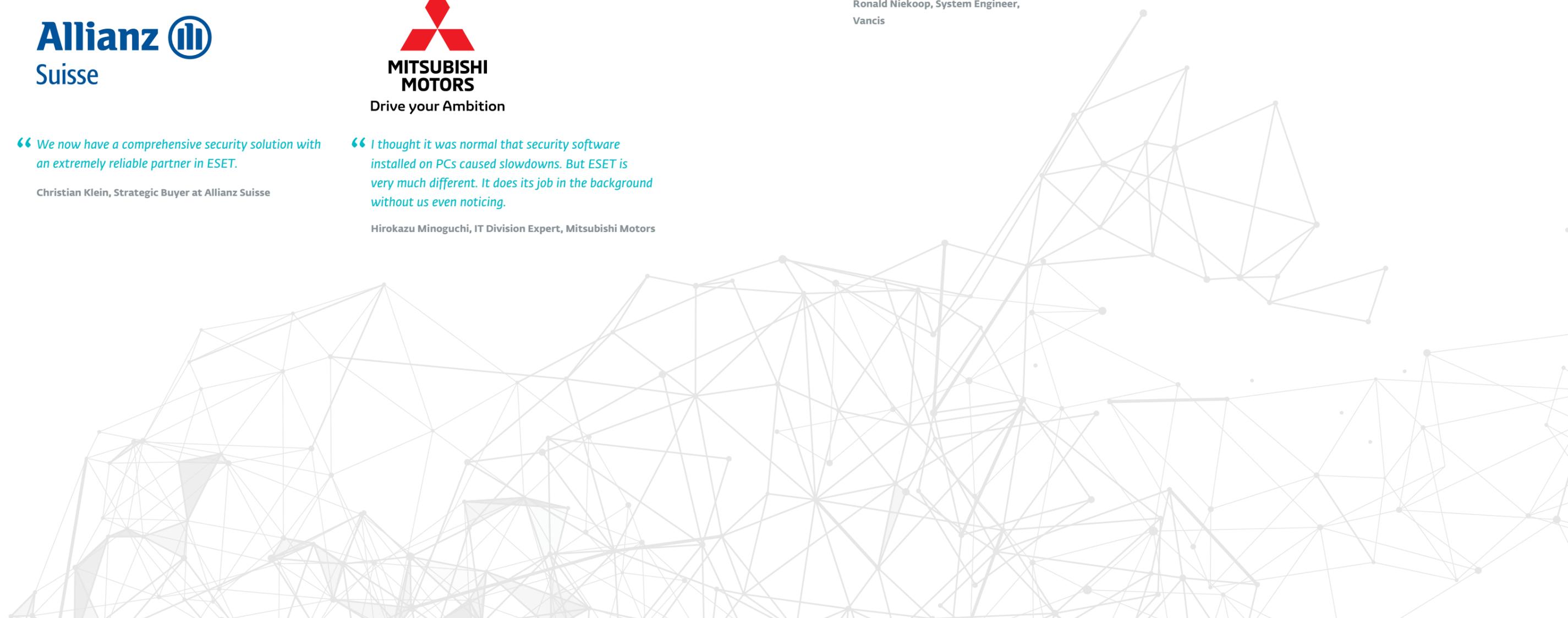


**MITSUBISHI MOTORS**

Drive your Ambition

“ I thought it was normal that security software installed on PCs caused slowdowns. But ESET is very much different. It does its job in the background without us even noticing.

Hirokazu Minoguchi, IT Division Expert, Mitsubishi Motors



# Grow your business with **ESET MSP Program**

Join ESET's MSP Program and enjoy the advantages of working with a trusted industry leader that offers outstanding products and a rapidly growing customer base. The more you sell, the better the price we can offer you. Our reporting systems let you track your performance clearly and easily, and you can manage the numbers on each license without having to contact us each time there's a change.

## TAKE ADVANTAGE OF VOLUME PRICING

Increase profits thanks to our tier-based pricing based on aggregation of all the clients you cover. The more licenses you sell the better unit price you get.

## ENJOY DAILY BILLING, MONTHLY INVOICING

Add new seats in real-time, anytime. Each month, we only invoice you for the exact number of seat-days ordered. You pay only for licenses your customers actually utilize without the need for upfront investment.

## BE IN THE KNOW WITH DETAILED REPORTING

Always have a clear overview of the number of licenses you use for every single site, as well as aggregated totals – to aim for the higher tier.

## GET UP TO SPEED FAST ON THE ESET PRODUCT LINE

Take advantage of trainings, certifications, local technical and premium support to get up to speed fast. Tap into ESET's cross-platform coverage, from endpoints to servers and virtual systems.

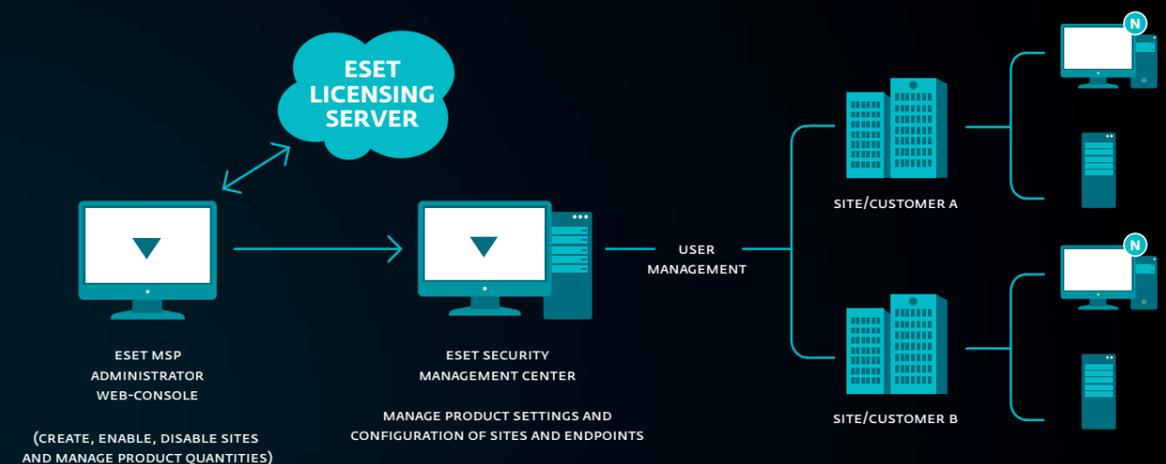
## GET NEW CUSTOMERS ONBOARD FAST

Offer your potential customers to try ESET business products for up to 90 days free of charge – to you as well as to them.

## STAY INDEPENDENT

Manage your licenses through self-service ESET MSP Administrator web-interface. Add or remove seats or make other administrative changes in seconds, without having to contact ESET.

# How does **ESET MSP Program** work?



Use **ESET MSP Administrator** credentials for license management as well as customer networks management.

# License Management

Thanks to ESET MSP Administrator, you can change the number of seats on each license, activate and disable individual products or licenses, and track license usage in real time – without any need to contact ESET.

## MANAGE ALL YOUR LICENSES IN A SNAP

Manage all your sites from a single web-based ESET MSP Administrator for instant overview of all licenses and the entire portfolio of ESET products.

## ENJOY STREAMLINED AUTHENTICATION AND UPDATE PROCEDURES

Smooth and transparent license updates and authentication means that end users no longer need to provide usernames, passwords or any other license information. The activation and updating is handled automatically in the background.

## ADD AND REMOVE LICENSES AT WILL

With ESET MSP Administrator, you can activate, disable or even terminate any product, license or specific site – in real time.

## KEEPING YOUR LICENSE RECORDS DISCREET

There will only be one license key for your account, which will be invisible to your customers. Moreover, there is no need to share any license credentials with customers at all.

## ALWAYS IN CONTROL OF YOUR LICENSES, EASILY

The license information handled via ESET MSP Administrator is automatically synced with ESET Security Management Center - no need to install dedicated utilities or plugins to keep all the information on hand.

## MANAGE YOUR LICENSES, DOWN TO THE LAST SEAT

Require more detailed information and management of all your licenses? Drill down to seat-level detail.

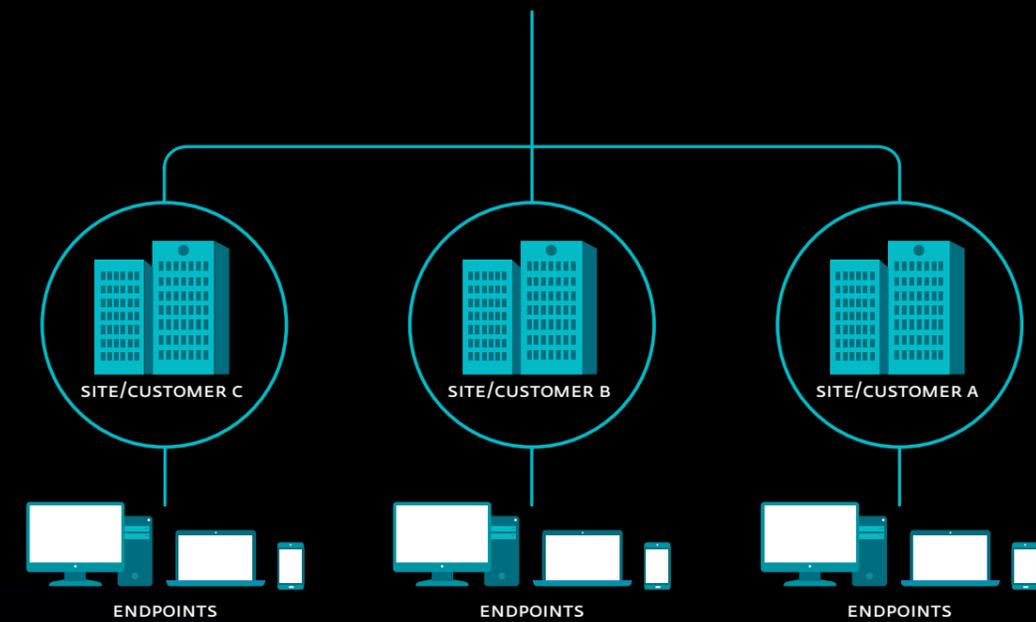
## ENJOY SIMPLICITY, SAVE YOUR TIME

Activate multiple products at once with ESET Endpoint Protection Standard and ESET Endpoint Protection Advanced.



ESET MSP ADMINISTRATOR

CREATE, ENABLE AND DISABLE SITES  
CREATE AND MANAGE PRODUCT QUANTITIES  
MANAGE INDIVIDUAL USERS/LICENSES  
VIEW SEAT LICENSE DETAILS



# Stay in control with **remote administration**

A comprehensive administration web-console gives you a perfect overview of security across networks/sites. Manage endpoints, servers and mobiles.

## REMOTE ADMINISTRATION THAT DELIVERS

A single console that gives you a quick and comprehensive overview and control of IT security of your customers.

## MSP-CENTERED NETWORK MANAGEMENT

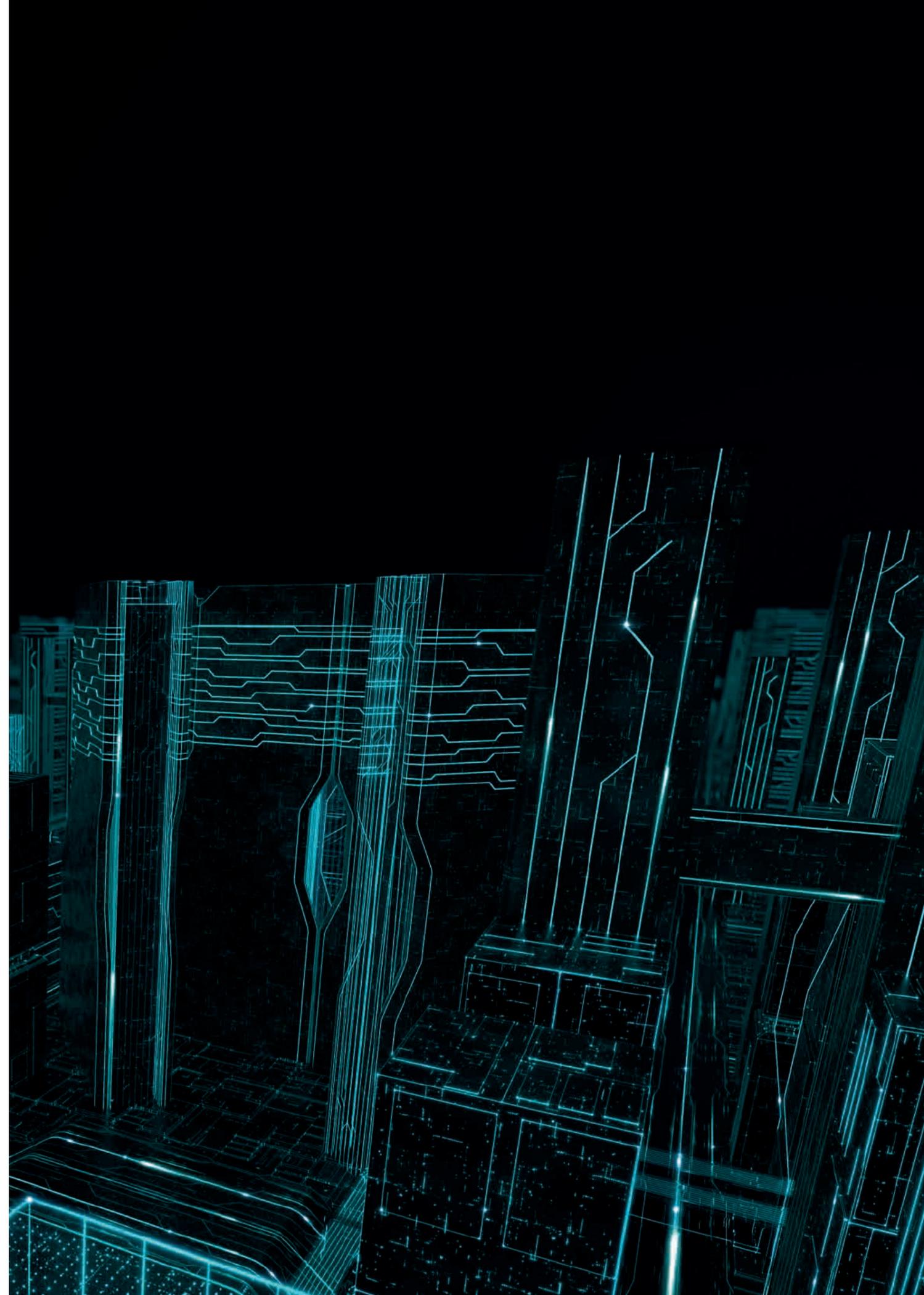
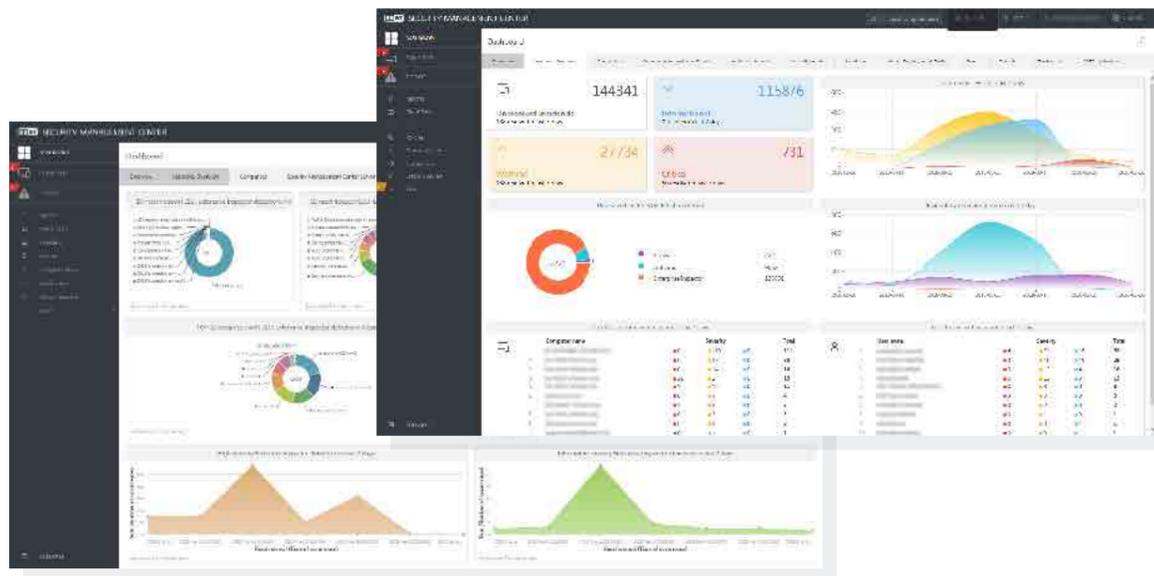
Tightly integrated with the ESET MSP Administrator billing and ordering platform for seamless and fast client management.

## ONE CONSOLE, MULTIPLE SITES, NO HASSLE

The Multi-tenancy functionality allows MSPs to manage multiple customers from a single server while customers are not able to see data of other customers.

## CUSTOMIZABLE FOR MSPS

Add your logo to customize your instance of ESET Security Management Center and generate reports with customized headers.



# Operate easier with **direct MSP plugins**

Using an RMM (Remote Monitoring & Management) console to manage your clients? We offer you direct plugins with the widest range of functionality from among endpoint security vendors. They connect endpoints with ESET directly with your RMM, with no need to install and operate a cloud or on-premise console as an intermediary.

We're continually working on adding new plugins. These are the currently available ones:

 <p>ESET Direct Endpoint Management plugin for Connectwise Automate</p>	 <p>ESET Direct Endpoint Management plugin for Datto</p>	 <p>ESET Direct Endpoint Management plugin for SolarWinds N-Central</p>	 <p>ESET Direct Endpoint Management plugin for NinjaRMM</p>
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Also, these are currently supported RMM and PSA tools, via integration with our security management console:

Kaseya  
Tigerpaw

ConnectWise Automate  
ConnectWise Manage

Datto (Autotask AEM)  
Autotask PSA

# ESET security solutions available in MSP Program



ESET ENDPOINT PROTECTION STANDARD  
ESET ENDPOINT PROTECTION ADVANCED

## ESET ENDPOINT ANTIVIRUS

ESET Endpoint Antivirus for Windows  
ESET Endpoint Antivirus for macOS  
ESET NOD32 Antivirus Business Edition for Linux Desktop

## MOBILE SECURITY

ESET Endpoint Security for Android

## FILE SECURITY

ESET File Security for Microsoft Windows Server  
ESET File Security for Microsoft Windows Server Core  
ESET File Security for Linux / FreeBSD

## ESET ENDPOINT SECURITY

ESET Endpoint Security for Windows  
ESET Endpoint Security for macOS

## ENCRYPTION

ESET Full Disk Encryption

All the products on this page are available as standalone as part of ESET MSP Program, including those below.

## GATEWAY SECURITY

ESET Gateway Security for Linux/FreeBSD

## COLLABORATION

ESET Security for Microsoft SharePoint Server

## AUTHENTICATION

ESET Secure Authentication

## MAIL SECURITY

ESET Mail Security for Microsoft Exchange Server  
ESET Mail Security for IBM Domino  
ESET Mail Security for Linux/FreeBSD

## VIRTUALIZATION SECURITY

ESET Virtualization Security for VMware (per VM, per Host, and per Processor)

