ESET

ESET vs. Bitdefender: Why ESET is the clear choice

✔ Independent reviews by IT professionals rate ESET higher than Bitdefender across the board

✔ Users have reported Bitdefender is complex to administer, implement and manage

✔ ESET has a lighter system impact, proven in test results and confirmed by users who complain about Bitdefender's system slowdowns

✔ ESET is more accurate and more reliable, detecting more threats and issuing fewer false alarms

✔ ESET is known throughout the industry for friendly, U.S.-based technical support.

Why choose ESET over Bitdefender?

More highly recommended
ESET	Bitdefender
89%	84%

Gartner Peer Insights
https://www.gartner.com/reviews/market/endpoint-protection-platforms/compare/product/bitdefender-gravityzone-enterprise-security-vs-eset-endpoint-security

Quality of tech support
ESET	Bitdefender
9.0	8.1

G2 customer reviews
https://www.g2.com/compare/bitdefender-gravityzone-vs-eset-protect-advanced

Easier to use
ESET	Bitdefender
9.0	8.2

G2 customer reviews
https://www.g2.com/compare/bitdefender-gravityzone-vs-eset-protect-advanced

Overall rating
ESET	Bitdefender
4.6	4.5

Based on verified reviews from real users
https://www.gartner.com/reviews/market/endpoint-protection-platforms/compare/product/bitdefender-gravityzone-enterprise-security-vs-eset-endpoint-security

Fewer false alarms
ESET	Bitdefender
0	2

Independent test results
https://www.av-comparatives.org/tests/business-security-test-march-april-2022-factsheet/

Lighter system impact
ESET	Bitdefender
3.4	7.7

Independent test results
https://www.av-comparatives.org/tests/performance-test-april-2022/

Why do customer reviews favor ESET?

✔ Easy to install, set up and manage
✔ User-friendly interface
✔ Advanced features and functions
✔ Responsive, knowledgeable support
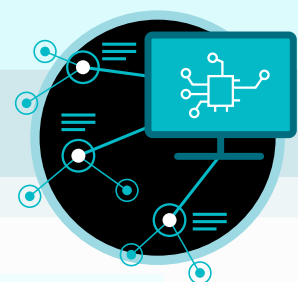
Practical business reasons for choosing ESET

Superior technologies
Ransomware Shield, LiveGrid® global detection system, in-product cloud sandboxing, machine learning & behavioral detection create a multilayered defense.

Centralized management
With ESET PROTECT cloud-based management console, you can deploy, configure and manage security across all of your endpoints from a single location.

Rightsized security
ESET has the optimal features and capabilities for medium-sized businesses with small IT staffs—while offering enterprise capabilities that you can grow into.