# ESET

# ESET vs. Trend Micro: Why ESET is the clear choice

✔ Working IT professionals with real-world experience rate ESET higher than Trend Micro across the board.

✔ ESET provides topnotch endpoint security for businesses of any size. Trend Micro is more focused on enterprise offerings alone.

✔ While Trend Micro tends to pick and choose what third-party tests they participate in, ESET stands by our detection capabilities and consistently participates in independent third-party tests to ensure we remain competitive.

✔ Reviewers with hands-on experience report the same thing the tests reveal: Trend Micro causes noticeable system slowdowns, while ESET's light system footprint gives users full functionality.

## Why choose ESET over Trend Micro?

### More highly rated
| ESET | Trend Micro |
| --- | --- |
| 4.6 | 4.5 |

Gartner Peer Insights, July 2022
https://www.gartner.com/reviews/market/endpoint-protection-platforms/compare/product/eset-protect-vs-trend-micro-apex-one

### More recommended
| ESET | Trend Micro |
| --- | --- |
| 4.6 | 4.3 |

G2 customer reviews
https://www.g2.com/categories/endpoint-protection-suites

### Superior detection
| ESET | Trend Micro |
| --- | --- |
| 99.44% | 93.89% |

Percentage of samples blocked, Q1 2022
Full spectrum Test, MRG Effitas
https://www.mrg-effitas.com/wp-content/uploads/2022/04/MRG_Effitas_360_Q1_2022.pdf

### Fewer false positives
| ESET | Trend Micro |
| --- | --- |
| 0 | 28 |

AV-Comparatives Real-World Protection Test
https://www.av-comparatives.org/tests/real-world-protection-test-feb-mar-2022-factsheet/

### Lighter system impact
| ESET | Trend Micro |
| --- | --- |
| 3.4 | 14.3 |

AV-Comparatives, April 2022
https://www.av-comparatives.org/tests/performance-test-april-2022/

### Ease of use
| ESET | Trend Micro |
| --- | --- |
| 4.6 | 4.4 |

Gartner Peer Insights, May 2022
https://www.gartner.com/reviews/market/endpoint-protection-platforms/compare/eset-vs-trend-micro

## Why do customer reviews favor ESET?

✔ Easy to install, set up and manage
✔ Friendly for end-users
✔ Advanced features and functions
✔ Responsive, knowledgeable support

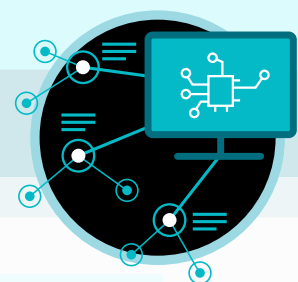## Practical business reasons for choosing ESET



### Superior technologies
Ransomware Shield, LiveGrid® global detection system, in-product cloud sandboxing, machine learning and behavioral detection create a multilayered defense.



### Centralized management
With ESET PROTECT cloud-based management console, you can deploy, configure and manage security across all of your endpoints from a single location.



### Security that's a good fit
ESET has the optimal features and capabilities for medium-sized businesses with small IT staffs—while offering enterprise capabilities that you can grow into.