



ENJOY SAFER TECHNOLOGY®

Cybersecurity experts on your side

Your Enterprise cybersecurity partner trusted
by customers and analysts alike



Cybersecurity insiders on your side

Expertise, integrity, independence: these are components we believe to be crucial for building our award-winning cybersecurity solutions.


At ESET, we don't rely on a single magic formula. Instead, our elite experts combine decades of industry experience with deep knowledge of the subject and the power of machine learning to create unique multilayered protection. This approach, coupled with ESET's professional service, is how we make sure that our customers will be safe from threats both existing and yet to come.

As renowned contributors to the cybersecurity community, we share valuable research, give lectures at universities and provide assistance to combat cybercrime. Our industry-leading blog, welivesecurity.com, is considered one of the best in the field.

We will always promote responsible practices in the industry, challenging empty claims and non-transparent methods.

We're proud to be one of very few privately owned global cybersecurity companies. Without pressure from investors, we have the freedom to make the right choices – to do what needs to be done for the ultimate protection of all our customers.

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30

For more than 30 years, we've been helping organizations and people protect their digital world. From a small dynamic company we've grown into a digital brand. Many things have changed, but our core aspirations, philosophy and values remain the same: to build a more secure digital world where organizations and people everywhere can truly Enjoy Safer

Technology.

Richard Marko, Chief Executive Officer, ESET

“We believe our positioning as a Challenger is a sign of our continued progress in delivering the best in endpoint protection to businesses, without impacting their systems or creating unnecessary overheads.”

Ignacio Sbampato
Chief Business Officer at ESET

ESET has been named a Challenger in Gartner’s 2018 Magic Quadrant for Endpoint Protection Platforms

The only Challenger in Gartner’s Magic Quadrant, ESET was evaluated on its ability to execute and completeness of vision in Endpoint Protection.

* Source: Gartner, “Magic Quadrant for Endpoint Protection Platforms,” Ian McShane, Avivah Litan, Eric Ouellet, Prateek Bhajanka, 24 January 2018.

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ESET ENDPOINT SECURITY RECEIVED THE BRONZE AWARD IN THE 2017 GARTNER CUSTOMER CHOICE AWARDS FOR ENDPOINT PROTECTION PLATFORMS.*

The awards are a ranking of vendors by verified end-user professionals—which includes IT professionals or business users who have had experience purchasing, implementing or using the enterprise solution they are reviewing. The awards take into account both the number of end-user reviews and the overall user ratings.

One hundred sixteen enterprise-grade users awarded ESET Endpoint Security a score of 4.7 out of 5 across all criteria, praising the solution for integration and deployment, ease of deployment, service and support, timeliness of vendor response, and quality of technical support.

<https://www.eset.com/int/about/why-eset/industry-analyst-recognition/>

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Gartner Peer Insights Customer Choice Awards are determined by the subjective opinions of individual end-user customers based on their own experiences, the number of published reviews on Gartner Peer Insights and overall ratings for a given vendor in the market, as further described here: <http://www.gartner.com/reviews-pages/peer-insights-customer-choice-awards/> The awards are not intended in any way to represent the views of Gartner or its affiliates.

<https://www.gartner.com/reviews/customer-choice-awards/endpoint-protection-platforms>

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“Proven product, high quality but very low resource consumption.”



<https://www.gartner.com/reviews/review/view/346590?companySize=9900%7C9901%7C9902%7C9903%7C9905%7C9906%7C9904&pid=4983&reviewRating=5>

Why customers trust ESET

(According to Gartner Peer Insights for Endpoint Protection Platforms)

“What we need is a small footprint, but also a very good antivirus ability. It should be a complete network security solution, not the kind of anti-virus toolbox packaged together. After trial and comparison, our department colleagues unanimously decided to choose ESET anti-virus software. In the using of ESET antivirus software, we really realized it’s light: the installation process is simple and fast, the virus database update speed (each virus database update is only a dozen K bits), update and scan do not impact the computer speed.”

IT Engineer in the Manufacturing Industry
(1–3 billion USD revenue)

<https://www.gartner.com/reviews/review/view/346590?companySize=9900%7C9901%7C9902%7C9903%7C9905%7C9906%7C9904&pid=4983&reviewRating=5>

“Prompt response is a key word for this vendor. Their replies to my inquiries are much faster than I expected.”

IT Manager
in the Education Industry

<https://www.gartner.com/reviews/review/view/345576?companySize=9900%7C9901%7C9903%7C9905%7C9906%7C9904&pid=4983&reviewRating=5>

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SOME OF OUR CUSTOMERS

GREENPEACE

protected by ESET since 2008
license prolonged/expanded 10 times

Canon

protected by ESET since 2016
more than 14,000 endpoints

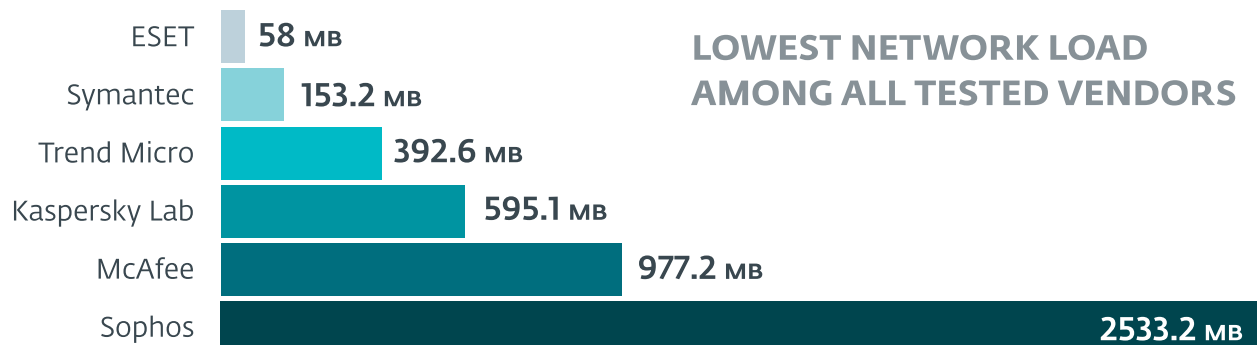
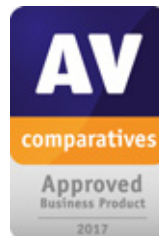
HONDA

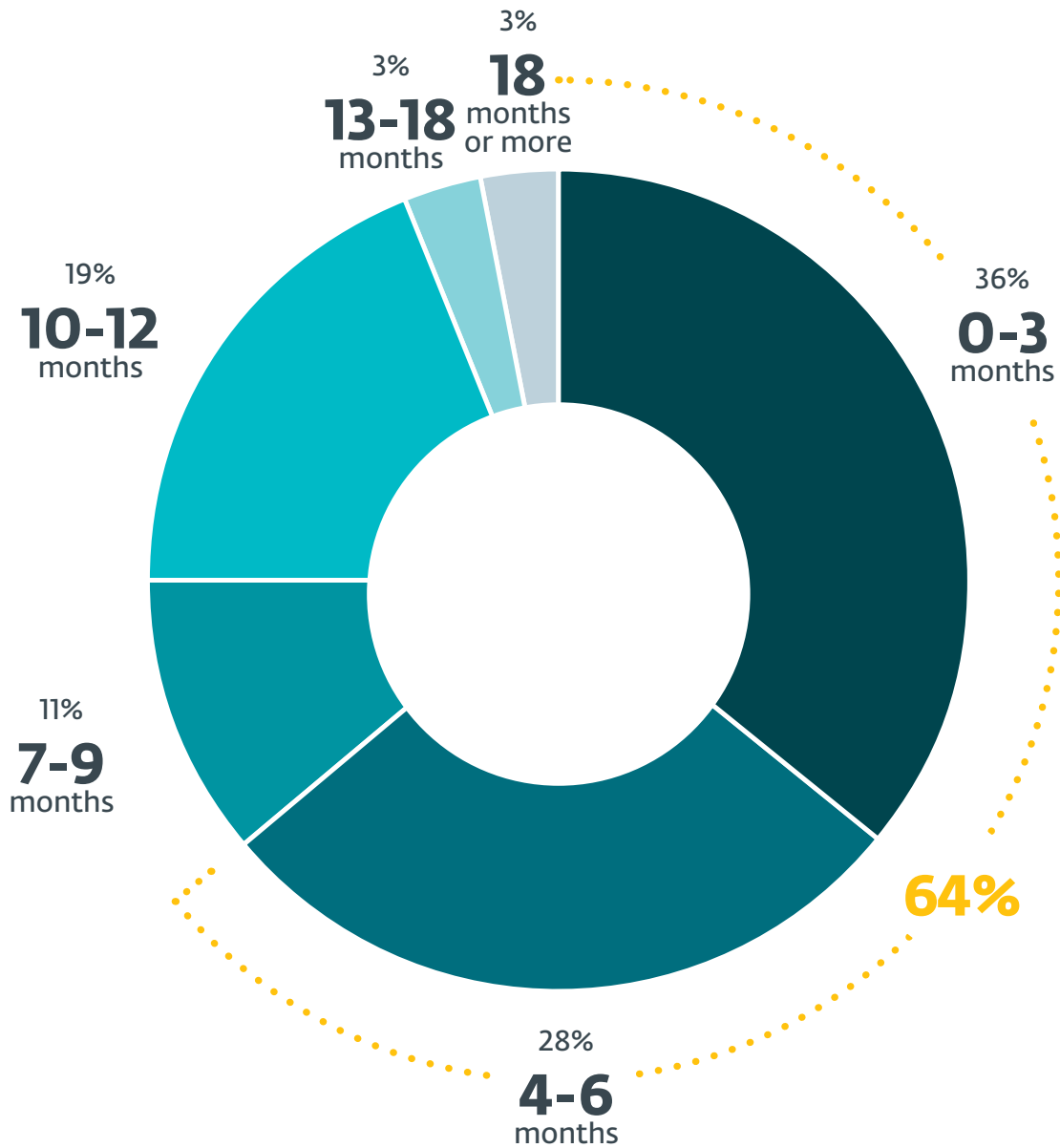
protected by ESET since 2011
license prolonged 3 times and expanded 2 times

T

ISP security partner since 2008
2 million customer base

SOME OF OUR TOP AWARDS

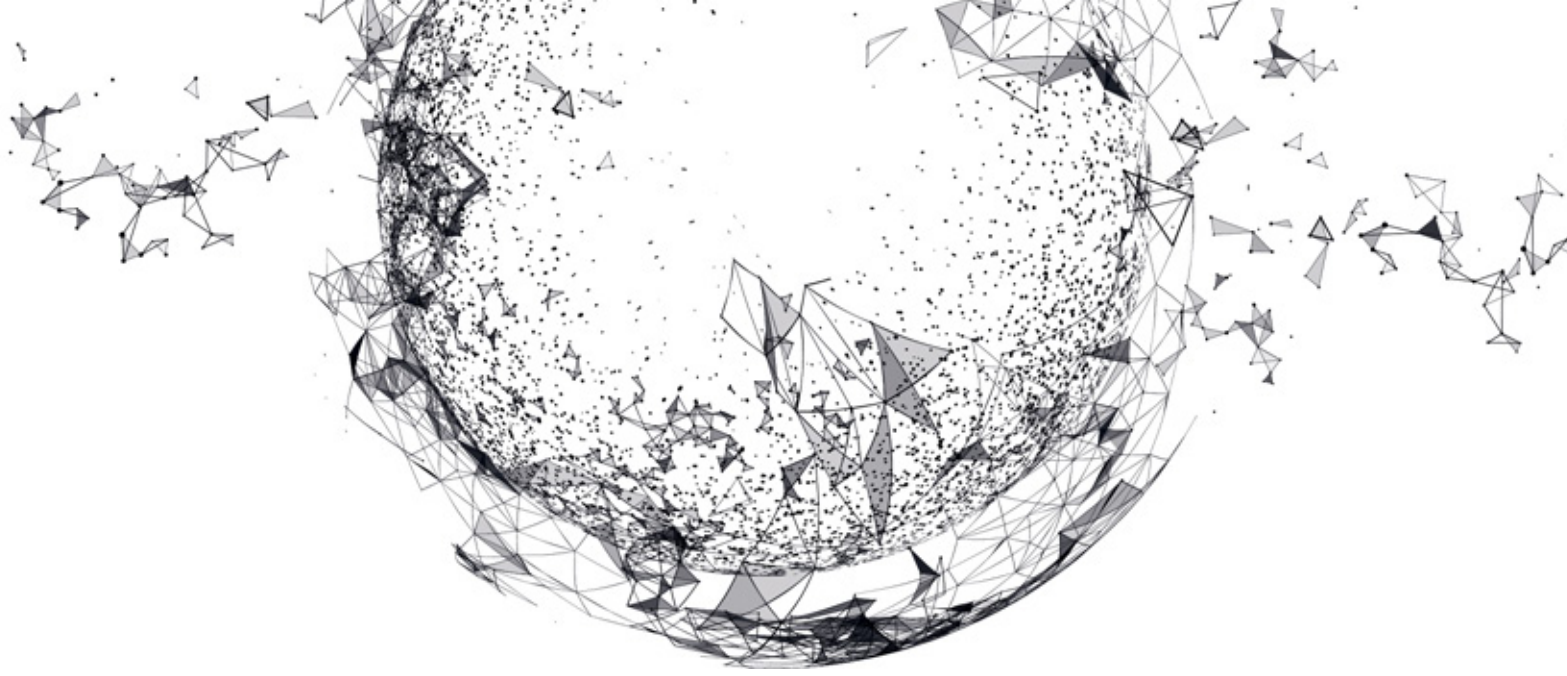




64% of ESET customers see ROI in less than 6 months, 75% within 9 months

Results of an independent marketing survey firm that asked ESET customers:
 "How long did it take to realize a return on your investment in ESET security solutions?"

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ESET IN NUMBERS

110M+
users
worldwide

400K+
business
customers

200+
countries
& territories

13
global
R&D offices

Proven. Trusted. Award-winning global solutions for global partners.



We understand that enterprises have heterogeneous environments. That is why ESET provides multiplatform solutions for all operating systems you may be running. Feature parity is crucial, and we have outstanding coverage of different OSs, including macOS, iOS, Android, IBM Domino and Linux.





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Why customers want to partner with ESET

We always have the freedom of action to do what we consider best for our customers.

SECURE

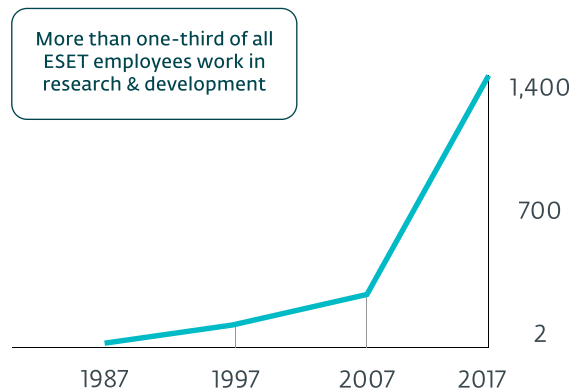
- No debts and no loans
- Not dependent on a single segment or a few big deals
- Evenly distributed revenue streams

&

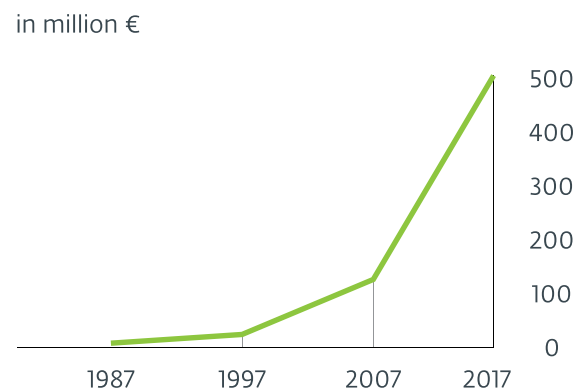
PRIVATELY HELD

- Not for sale
- Neither dependent on nor looking for investors
- No shareholder pressure to make a fast return on investment (ROI)

ESET EMPLOYEES



ESET REVENUE



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Why customers rely on ESET technology

(According to Gartner Peer Insights for Endpoint Protection Platforms)

“Low system impact on performance. Very effective detection and heuristics. Many policy configuration options. Low false positives. Our previous EPP had many false positives. Too much time was spent having to address these false positives. After a year of ESET, up to now, we have not had one false positive. We have also noticed that the system resources needed for EPP are greatly reduced. Less memory and CPU usage. Also, network performance is notably better as well.”

Workforce Technology Engineer in the Media Industry
Firm Size: 3B–10B USD
Implementation Strategy: Worked with just the vendor

<https://www.gartner.com/reviews/review/view/393576?companySize=9900%7C9901%7C9902%7C9903%7C9905%7C9906%7C9904&pid=4983&reviewRating=5>

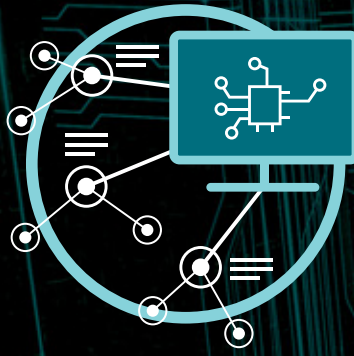
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Our products and technologies stand on three pillars



ESET LIVEGRID®

Whenever a zero-day threat such as ransomware is seen, the file is sent to our cloud-based malware protection system, LiveGrid®, where the threat is detonated and behavior is monitored. Results of this system are provided to all endpoints globally within minutes without requiring any updates.



MACHINE LEARNING

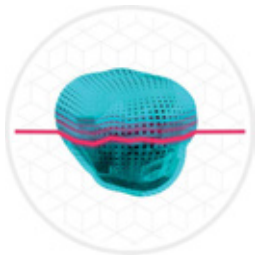
Uses the combined power of neural networks and handpicked algorithms to correctly label incoming samples as clean, potentially unwanted or malicious.



HUMAN EXPERTISE

World-class security researchers sharing elite know-how and intelligence to ensure the best round-the-clock threat intelligence.

Explore ESET world-class technologies



ADVANCED MEMORY SCANNER

A unique ESET technology addressing heavy use of obfuscation and/or encryption. Monitors the behavior of a malicious process and scans it once it decloaks in memory.



BEHAVIORAL DETECTION AND BLOCKING

Monitors system activity and uses a predefined set of rules to identify and block suspicious system behavior from carrying out potentially harmful activity.



CLOUD MALWARE PROTECTION SYSTEM

Unknown, potentially malicious applications and other possible threats are monitored and submitted to the ESET cloud via the ESET LiveGrid® Feedback System.



RANSOMWARE SHIELD

Monitors and evaluates all executed applications based on their behavior and reputation. Designed to detect and block processes that resemble the behavior of ransomware.

For comprehensive information on ESET technology, visit <https://www.eset.com/technology>

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“Excellent solution for our company.”



<https://www.gartner.com/reviews/review/view/347102?companySize=9900%7C9901%7C9902%7C9903%7C9905%7C9906%7C9904&pid=4983&reviewRating=5>

Why customers appreciate ESET's knowledge and expertise

(According to Gartner Peer Insights for Endpoint Protection Platforms)

“ESET technical staff carefully designed a solution for our company, and rapidly deployed the Endpoint Antivirus trial version of ESET anti-virus software, killing a large number of circulating virus in the one-month trial period. It enhanced the speed of the network and improved our work efficiency, and ESET only takes up few system resources, running smoothly on the old computers. Good defense capabilities and efficient antivirus ability, along with excellent small footprint, make ESET antivirus software win compared to other brands.”

Engineer in the Manufacturing Industry

Firm Size: 3B–10B USD

Go-Live Date: 2010 or earlier

Implementation Strategy:

Worked with both the vendor and third-party service providers

<https://www.gartner.com/reviews/review/view/347102?companySize=9900%7C9901%7C9902%7C9903%7C9905%7C9906%7C9904&pid=4983&reviewRating=5>

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PWNIE FOR BEST BACKDOOR

Black Hat—USA 2017

Anton Cherepanov
ESET's malware researcher



WE LIVE SECURITY BLOG AWARD

Global #1 Security blog

Almost 2 million Facebook followers



THIRD PLACE IN VOLATILITY PLUGIN CONTEST

2017

Peter Kálnai and Michal Poslušný
ESET malware researchers

ESET is one of the few security vendors able to provide a consistent high level of protection based on our outstanding track record of research and technical innovation.

This allows us to stay ahead of malware, constantly evolving our technologies. Our unique combination of endpoint-based and cloud-augmented technologies provides the most advanced protection against malware on the market.

Our software performs consistently well in real-world situations. We make changes only in the quest for improvement. But as soon as we do make tested changes, they're rolled out to you. As a result, our products are always the best they can be, and are updated and improved every day.

Through our cooperation with Google Chrome, ESET's Chrome Cleanup scanner and cleaner helps countless millions browse the web safely and without interruption.

The security community around ESET has long been a breeding ground for innovative ideas about IT security. We are proud of our long tradition of cooperating actively with university research departments and contributing keynote presentations at cyber industry events. For an insight into our expertise and latest cybersecurity developments, visit welivesecurity.com.



Google Chrome
with added
protection by
eSet

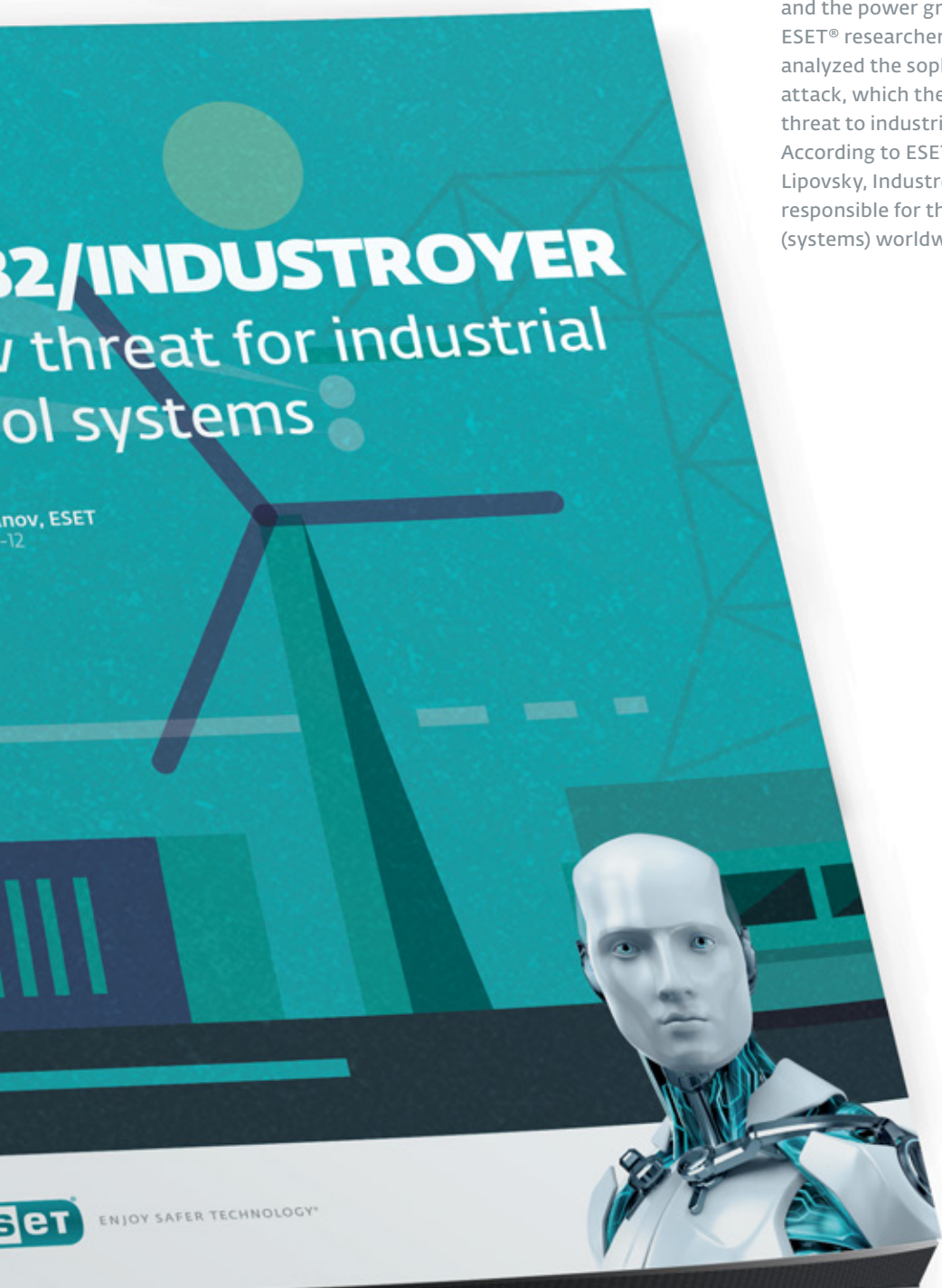
Groundbreaking research



OPERATION WINDIGO

Researchers assisted the FBI's investigation into Operation Windigo, resulting in the arrest of the perpetrator. ESET provided the cutting-edge technical expertise needed to identify affiliate networks, shared sinkhole data to identify victims and produced a thorough technical report.

ESET's report revealed that cybercriminals behind this operation were able to infect and exploit more than 25,000 Linux servers globally in order to generate more than 35 million spam messages daily to gather millions of dollars in fraudulent payments.



INDUSTROYER

When the Ukrainian capital, Kiev, was hit by a blackout and the power grid was taken down by a cyberattack, ESET® researchers were the first to react. They analyzed the sophisticated new malware behind the attack, which they named Industroyer, the biggest threat to industrial control systems (ICS) since Stuxnet. According to ESET Senior Malware Researcher Robert Lipovsky, Industroyer was “a wake-up call for those responsible for the security of critical infrastructure (systems) worldwide.”

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“We were most impressed with the support and assistance we received. In addition to being a great product, the excellent care and support we got was what really led us to move all of Primoris’ systems to ESET as a whole.”

Joshua Collins, Data Center Operations Manager
Primoris Services Corporation, USA and Canada, 4,200 seats

Why customers choose ESET’s services

ESET services are the perfect complement to our security software solutions. Tap in to the tools and knowledge of our teams to diagnose and solve information security challenges. Our in-depth understanding of the technologies, resources and security requirements of our customers allows us to quickly identify issues, determine corrective action and offer a complete catalog of defined services, from implementation and customization to training and support. Our goal is to ensure that you get the most out of your investment in ESET information security products through professional consulting.

“There was always a quick response to our concerns, and we are frequently invited to learn more about the product management and its features.”

**Head of Technology in the Retail Industry
Implementation Strategy: Worked with
third-party service providers**

<https://www.gartner.com/reviews/review/view/346976?companySize=9900%7C9901%7C9903%7C9905%7C9906%7C9904&pid=4983&reviewRating=5>

“For the past seven years of being an ESET user, never was there a time it failed me.”

**ISA II in the Government Industry
Implementation Strategy: Worked with both
the vendor and third-party service providers**

<https://www.gartner.com/reviews/review/view/337461?companySize=9900%7C9901%7C9903%7C9905%7C9906%7C9904&pageNum=2&pid=4983&reviewRating=5>

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“Given the good features for both anti-malware and manageability, and the global reach of customers and support, ESET should be on the shortlist for consideration in enterprise RFPs for anti-malware solutions.”



ESET solutions trusted by customers and analysts alike

THE RIGHT IT SECURITY SOLUTION FOR YOUR BUSINESS

Whatever your business security solution requires, ESET's goal is to ensure that, at all times, our technology is on your side, so you can focus on your business and enjoy the benefits it brings. Our customers benefit from our truly global presence by receiving continually updated protection.

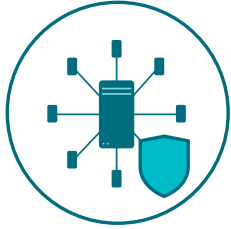
Contact an ESET dedicated partner in your language in more than 200 countries and territories. Our team will listen to your needs, answer all your questions, provide full support for ESET products and help you get the most out of your IT security, wherever you are.

“With this product I found viruses and malware that other products did not detect, so I'm satisfied.”

**Enterprise Architecture and Technology Innovation in the Manufacturing Industry
Implementation Strategy: Completely internal**

<https://www.gartner.com/reviews/review/view/365657?companySize=9900%7C9901%7C9903%7C9905%7C9906%7C9904&pid=4983&reviewRating=5>

Enterprise solutions



ESET THREAT PROTECTION & RESPONSE

- Security Management Center
- Endpoint Protection Platform
- Endpoint Detection & Response



ESET TARGETED ATTACK PROTECTION

- Security Management Center
- Endpoint Protection Platform
- Endpoint Detection & Response
- Cloud Sandbox
- Threat Intelligence



ESET IDENTITY & DATA PROTECTION

- Security Management Center
- Endpoint Encryption
- Two-factor Authentication



ESET EMAIL & COLLABORATION SECURITY

- Security Management Center
- Mail Security
- Cloud Sandbox
- SharePoint Server Security
- Threat Intelligence

For additional solutions for enterprises, including Backup, DLP and Network Security, visit www.eset.com/enterprise.

ESET services

Our highly trained cybersecurity and threat professionals are at your disposal, providing immediate response and expert training to face new, unknown or advanced threats.



ESET THREAT MONITORING

ESET experts monitor your network and endpoint security, alerting you if something suspicious needs your attention.

ESET THREAT HUNTING

ESET experts help customers investigate data, events and alarms generated by ESET Enterprise Inspector. This includes root cause analyses forensic investigation, as well as actionable mitigation advice.

ESET PREMIUM SUPPORT

ESET Premium Support gives you 365/24/7 access to customer care specialists to get assistance when installing major upgrades, during migrations and with other tasks.

IMPLEMENTATION SERVICES

Tap into the know-how of our teams to solve the unique information security challenges your business might have, and ensure that you are set up for success by having the solution configured properly the first time.

ESET AUTHORIZED TRAINING CENTER

Quickly improve the skill set of your sales force and customer care representatives with free online training that was developed by security experts.

ESET MICRO UPDATES

Up-to-date security for operations with very limited internet access, e.g., via GPRS, satellite or radio.

FEEDBACK FROM OUR CUSTOMERS

What customers say about ESET's products

(According to Gartner Peer Insights for Endpoint Protection Platforms)

"Spend less time removing infections from endpoints by not getting them to begin with."

"Our goals for choosing our EPP were to improve our threat detection, add potentially unwanted software detection and provide enough configuration options to address a highly varied environment. ESET meets all these goals.

ESET has been exceptional at not only signature-based threats, but also heuristic detections. This improvement was done with a sharp decrease in false positives compared to our previous EPP, as well as a reduction in system resources required to provide this protection. Due to our complex environment, application whitelisting is not a viable option.

Our previous EPP did not detect potentially unwanted software. ESET has helped us identify, remove and prevent these unwanted applications from our devices. The management console provides a web-based method to manage all the configuration options and a dashboard view to provide a quick overview of the status of the environment.

In the two years we have worked with the ESET EPP, we have seen regular small changes to EPP features and management console options that add ongoing improvement in protections against new threats, adding new features and optimizing the interface for both the EPP and the management console.

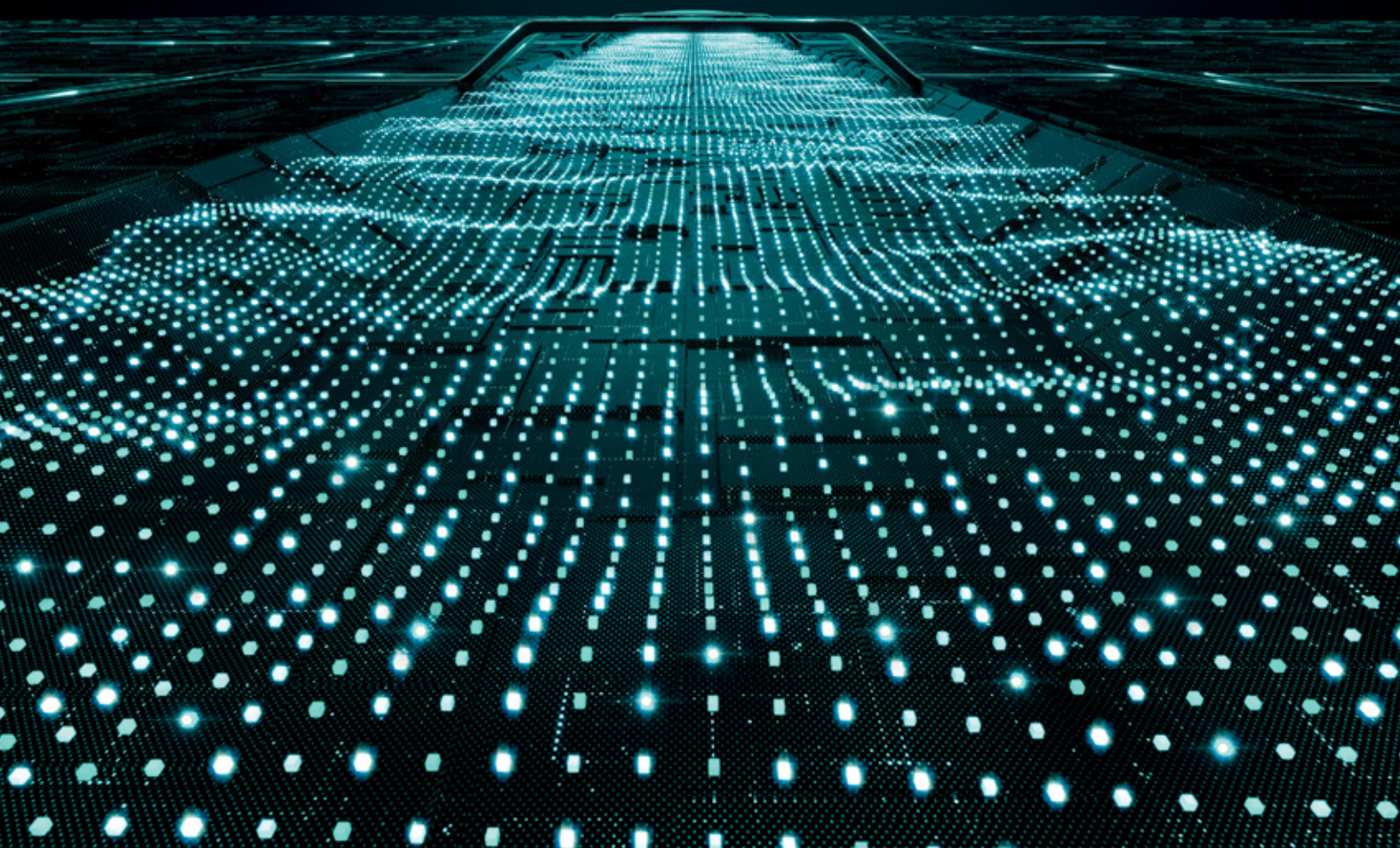
ESET has also been very timely with updates for new versions of operating systems. In fact, ESET has the EPP ready long before we are ready to deploy new versions of the OS. With our previous EPP, we often had to wait months before new OS support was ready. We would test the new OS, and eventually the support from the EPP would arrive, and we had to wait to test again. Now we can test the EPP while testing the new OS version. This allows us to deploy new operating system versions more quickly."

**Workforce Technology Engineer
in the Media Industry
Firm Size: 3B-10B USD
Implementation Strategy:
Worked with just the vendor**

<https://www.gartner.com/reviews/review/view/393576?companySize=9900%7C9901%7C9902%7C9903%7C9905%7C9906%7C9904&pid=4983&reviewRating=5>

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