The Anatomy of
Medical Identity Theft

Half of healthcare organizations experienced the loss or exposure of patient information in the last year.

— *The State of Cybersecurity in Healthcare Organizations in 2016, Ponemon Institute, Feb. 2016*

4 out of 5 healthcare organizations believe the most lucrative information for hackers is patient medical records.

— *The State of Cybersecurity in Healthcare Organizations in 2016, Ponemon Institute, Feb. 2016*

89% of identity theft victims said it "affected their reputation mainly because of embarrassments due to disclosure of sensitive personal health conditions."

Fifth Annual Study on Medical Identity Theft Ponemon Institute, February 2015.

59% of healthcare organizations say medical device security is not part of their cybersecurity strategy.

— *The State of Cybersecurity in Healthcare Organizations in 2016, Ponemon Institute, Feb. 2016*
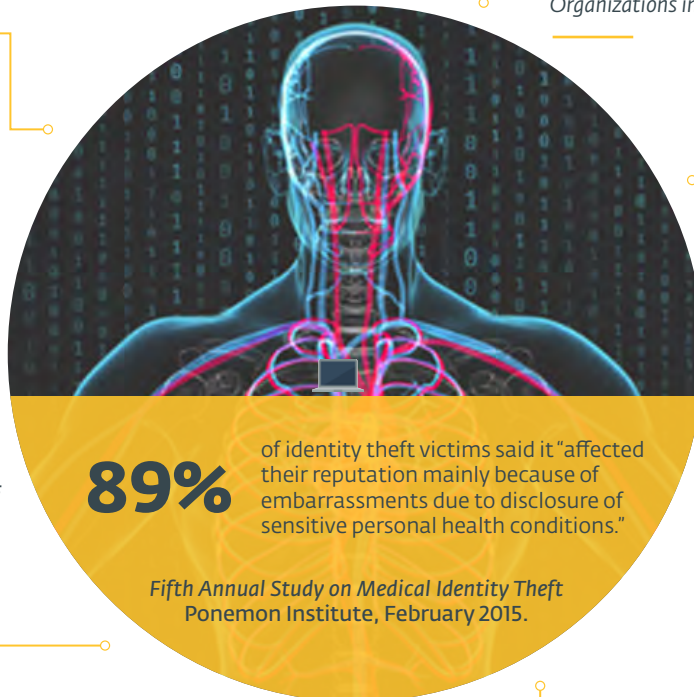
2013 — 36%
2014 — 65%

The number of victims experiencing out-of-pocket costs rose from 36% in 2013 to 65% in 2014.

— *Fifth Annual Study on Medical Identity Theft, Ponemon Institue, Feb. 2015*

Medical identity theft has nearly doubled in five years, from 1.4 million adult victims to over 2.3 million in 2014.

— *Fifth Annual Study on Medical Identity Theft, Ponemon Institue, Feb. 2015*

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